

Most Admired Brands and Leaders 2015-16

White Page International has recently released the research & jury based listing of India's 50 Most Admired Brands & Leaders and Asia's 100 Most Admired Brands & Leaders 2015-16 The 'Most Admired Brands & Leaders' coffee table book which features the epic journey of prominent brands and leaders across Asia and India is all set to be out in the market.

An initiative by White Page International, India's Most Admired Brands and Leaders is a brand publication featuring India's 50 Most Admired Brands and business leaders. The 2016 edition features selected brands like Boroline, Mahindra Scorpio, Royal Enfield, ThumsUp, Frooti, Dolo-650, Stovekraft, MBJ, Rajesh Lifespaces, Nahar group, Indigo Airlines across different categories. The well-explored list also honors the entrepreneurs and leaders behind these brands through a remarkable journey to the epitome of India's Most Admired.

